

Building Buzz With a Blog

Guest Opportunity: Tara Richter Top Rated Publisher, Lifelong Entrepreneur, Business Intermediary and Author of *“Blog Your Book into Existence”*

Are you blogging yet? If not, you need to start.

Creating a blog is a free and easy way to drive traffic to your website, get SEO high in Google rankings for you or your company, and to write your book.

Critically Acclaimed Publisher and Author Tara Richter uses her book *“Blog Your Book into Existence”* to elaborate on the step by step process of setting up your blog with the ultimate goal of being published.

Tara Richter can elaborate on the following questions:

- * How can blogging help you gain exposure for your career?
- * How has the art of blogging become so popular?
- * How to write a book through blogging?
- * How to pre-sell your book via blogging to cover publishing costs

Meet Tara Richter

- * Breaks the Rules of Traditional Publishing
- * President of Richter Publishing LLC
- * Author of 10 Books
- * Specializes in helping authors write their book in 4 weeks
- * Finalist for Tampa Bay’s Business Woman of the Year Award
- * Worked with Many Celebrity Entrepreneurs including Kevin Harrington from ABC’s Shark Tank
- * Featured in Many National Publications Including **CNN, ABC, Fox, USA Today, etc...**

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