

# Writing Your Way to the Top

**Guest Opportunity: Tara Richter** Top Rated Publisher, Lifelong Entrepreneur, Business Intermediary and Author of *“Write a Book in 4 Weeks!”*

When you open a new business, the first step is telling the world about your company, broadcasting it to the economic world. If you’re smart, you’re already on social media and have an amazing website, but you should take advantage of every platform available to maximize the buzz around your business. You need another course of action.

The launch of your business could be an ideal time to write your first book. Publishing a book about your companies’ skills and what sets you apart from the competition will make you an expert along with establishing your brand.

**Critically Acclaimed Publisher and Author Tara Richter** uses her book *“Write a Book in 4 Weeks!”* to elaborate on how her manuals contain the tools to help write your own book in 4 weeks and brand yourself as an expert in your field.

**Tara Richter can elaborate on the following questions:**

- \* How can publishing a book help you gain exposure for your career/business?
- \* What are the steps to becoming self published? Where do I begin?
- \* How can one successfully “Write a Book in 4 Weeks?”
- \* Why does publishing a book automatically make you an expert?
- \* How can you leverage your book to get you free publicity?

**Meet Tara Richter**



- \* Breaks the Rules of Traditional Publishing
- \* President of Richter Publishing LLC
- \* Author of 10 Books
- \* Specializes in helping authors write their book in 4 weeks
- \* Leads and Organizer of her own Self Publishing Seminars
- \* Finalist for Tampa Bay’s Business Woman of the Year Award
- \* Worked with Many Celebrity Entrepreneurs including **Kevin Harrington** **from ABC’s Shark Tank**
- \* Featured in Many National Publications Including **CNN, ABC, Fox, USA Today, etc...**

**TO BOOK THIS GUEST SEND AN EMAIL TO:**  
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