

New Year, New Direction: Self-Publishing Your Brand in 2015

Guest Opportunity: Tara Richter Top Rated Publisher, Lifelong Entrepreneur, Business Intermediary and Author of *"Write a Book in 4 Weeks!"*

"New Year, New You. Change Your Brand in 2015 by Becoming an Author."

Publishing a book is the easiest, fastest way to develop yourself and your brand. You pick the subject and direction, ultimately leading you to be an expert in that industry. It's that simple.

So basically, you can form your own brand into whatever you want to be known for. Use the freedom of your own visions to make your life a success!

Critically Acclaimed Publisher and Author Tara Richter uses her book *"Write a Book in 4 Weeks!"* to elaborate on how her manuals contain the tools to help write your own book in 4 weeks and brand yourself as an expert in your field.

Tara Richter can elaborate on the following questions:

- * What are the steps to becoming self published? Where do I begin?
- * How can one successfully "Write a Book in 4 Weeks?"
- * How can publishing a book help you gain exposure for your career?
- * Why does publishing a book automatically make you an expert?
- * How can you leverage your book to get you free publicity?



Meet Tara Richter

- * Breaks the Rules of Traditional Publishing
- * President of Richter Publishing LLC
- * Author of 10 Books
- * Specializes in helping authors write their book in 4 weeks
- * Leads and Organizer of her own Self Publishing Seminars
- * Finalist for Tampa Bay's Business Woman of the Year Award
- * Worked with Many Celebrity Entrepreneurs including Kevin

Harrington from ABC's Shark Tank

- * Featured in Many National Publications Including **CNN, ABC, Fox, USA Today, etc...**

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