

# New Era of Book Creation

**Guest Opportunity: Tara Richter** Top Rated Publisher, Lifelong Entrepreneur, Business Intermediary and Author of *"Write a Book in 4 Weeks!"*

***"Publishing a book automatically makes you an expert in your industry."***

Have you ever read a business book and thought, "I could write that," or imagined publishing a business book that would catapult you to the front of your industry?

Whether it's to help lift their business profile, get more speaking opportunities or become industry trendsetters, many entrepreneurs wish to publish.

**Critically Acclaimed Publisher and Author Tara Richter** uses her book *"Write a Book in 4 Weeks!"* to elaborate on the world of self publishing, as well as the step by step process of getting your book published in less than 4 weeks.

**Tara Richter can elaborate on the following questions:**

- \* How has self publishing changed the book industry?
- \* What are the steps to becoming self published?
- \* What are the obstacles that could stand in your way of "Writing a Book in 4 Weeks?"
- \* How can publishing a book help you gain exposure for your career?
- \* Why does publishing a book automatically make you an expert?
- \* How can you leverage your book to get you free publicity?



## **Meet Tara Richter**

- \* Breaks the Rules of Traditional Publishing
- \* President of Richter Publishing LLC
- \* Author of 10 Books
- \* Specializes in helping authors write their book in 4 weeks
- \* Leads and Organizer of her own Self Publishing Seminars
- \* Finalist for Tampa Bay's Business Woman of the Year Award
- \* Worked with Many Celebrity Entrepreneurs including Kevin Harrington **from ABC's Shark Tank**
- \* Featured in Many National Publications Including **CNN, ABC, Fox, USA Today, etc...**

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